

I Claim:

1. A telecommunications system for providing an audio file to a wireless telephone, the system comprising:

a database for storing a plurality of audio files for downloading to the wireless telephone, the database operating independently of a communications network that provides wireless telephone service to the wireless telephone; and

a communications link that provides access to the database such that a user of the mobile telephone may select and retrieve one of the audio files from the database for programming into the wireless telephone for future use as an indicia of an incoming communication.

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